

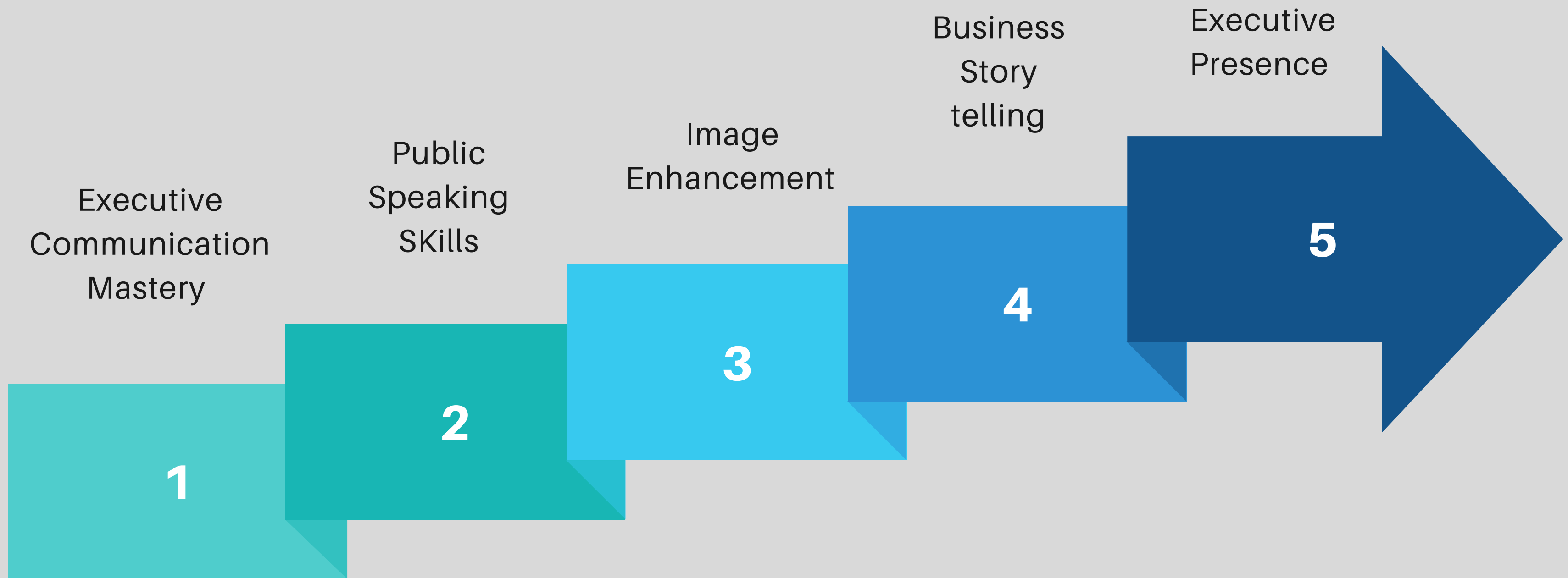


Pep Talk India  
School of public speaking

# SUPERMENSCH: RISE TO EXCELLENCE



## 5 STAGES OF TOTAL TRANSFORMATION





## **Introduction to Executive Communication**

Learning Objectives:

Assess personal communication strengths and areas for growth.

Unlock the principle of impromptu speaking.

## **Persuasive Communication with Stakeholders**

Learning Objectives:

Build trust and rapport with promoters and key stakeholders.

Understand audience psychology and tailor messages effectively.

## **Handling Conflict and Difficult Conversations**

Learning Objectives:

Navigate challenging discussions with confidence and tact.

Manage conflicts while maintaining relationships.

## **Managing Q&A and Impromptu Scenarios**

Learning Objectives:

Handle impromptu questions and think on your feet.

Turn challenging questions into opportunities.



## **Stage Presence & Public Speaking**

### **Key Topics:**

Understanding the importance of physical presence.  
Managing nervous energy: Turning anxiety into confidence.  
Building credibility through posture, gestures, and movement.

## **Voice Modulation and Emotional Connection**

### **Key Topics:**

Techniques for dynamic voice modulation: Pitch, pace, and volume.  
Using tone to convey authority and empathy.  
Connecting emotionally with the audience through storytelling.

## **Structuring Powerful Keynotes**

### **Key Topics:**

The anatomy of a keynote: Opening, core message, and conclusion.  
Crafting a memorable message with the Rule of Three.  
Strategies for audience engagement.



## **Foundations of Leadership Presence**

### **Key Topics:**

What is leadership presence? Key elements: confidence, communication, and connection.

Understanding the perception gap: How others see you vs. how you see yourself.

Self-image mastery: Aligning inner confidence with external perception.

## **Communicating with Clarity and Confidence**

Objective: Develop clear, impactful communication skills.

### **Key Topics:**

The power of concise messaging: Avoiding information overload.

Structuring messages using the Pyramid Principle.

Leveraging non-verbal communication: Posture, gestures, and eye contact.

## **Delivering Your Keynote**

Objective: Integrate all skills to deliver a polished keynote speech.

### **Key Topics:**

Refining your unique speaking style.

Sustaining stage presence throughout a speech.

Handling real-time feedback from the audience.



## **Self-Image Mastery and External Personality Development**

Objective: Align internal confidence with a polished external personality.

Key Topics:

Understanding self-image: How it shapes perceptions and behaviors.

Developing a charismatic external personality: Grooming, attire, and etiquette.

Enhancing presence through mindfulness and self-awareness.

## **Mastering High-Pressure Q&A Sessions**

Key Topics:

Techniques for staying composed under pressure.

Structuring clear and concise responses.

Navigating hostile or unexpected questions.

## **Managing Perception and Building Credibility**

Objective: Enhance personal branding and visibility.

Key Topics:

Strategies for managing perception in high-stakes settings.

Building credibility through expertise and reliability.

Leveraging social proof and networks.



## **Structuring High-Impact Boardroom Presentations**

### **Objectives:**

Learn frameworks for structuring concise, results-driven presentations.

Master data storytelling.

### **Key Topics:**

The executive summary approach.

Crafting narratives that resonate with stakeholders.

## **Persuasion and Influence through Public Speaking**

### **Key Topics:**

The psychology of persuasion: Logos, ethos, and pathos.

Crafting calls to action that resonate.

Overcoming resistance and skepticism.

## **Storytelling for Influence and Impact**

### **Key Topics:**

Elements of an effective story: Start, conflict, resolution.

Balancing data with emotion in stories.

Using personal experiences to build authenticity.

# Important Note-

This Program is Designed for Total Transformation  
Our program is thoughtfully curated to deliver a complete transformation in your professional and personal journey. We understand that every participant's needs are unique.

That's why the program is:

Customizable: Tailored to align with your specific role, goals, and growth areas.

Flexible: Adapted to suit your schedule and time availability for maximum convenience.

Personalized Pricing: The investment is based on the content, training mode (online/offline), and duration, all collaboratively decided by you and your coach.

This bespoke approach ensures you get maximum value and impact from the program. Together, we create a roadmap that works for you, empowering you to achieve unparalleled growth and success.

Ready to transform?



**PEP TALK INDIA**  
SCHOOL OF PUBLIC SPEAKING



# Begin Your Journey Now!

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